



IHAR PANIKARCHYK

CMO/HEAD OF MOBILE UNIT

BAMBOO GROUP

bamboogroup.eu

BILATERAL MEETINGS

10:00 a.m. – 12:30 p.m.

DESCRIPTION BAMBOO GROUP is Estonian IT company providing custom monetisation and marketing solutions for growing business. We are helping to bring additional revenue to our clients through constant innovations and research.

ORGANIZATION TYPE Company,

EMAIL ip@bam-boo.eu

COUNTRY Estonia

CITY Tallinn, J.Vilmsi, 47 [Google map](#)

AREAS OF ACTIVITIES APP, SOFTWARE DEVELOPMENT

CONTENT, SERVICE PROVIDER

ICT INDUSTRY, TRADE ASSOCIATIONS

SOLUTION INTEGRATOR

Offer

BULK, CALL-CENTER

We're bringing instant communications to our clients' businesses by helping them respond to customer needs within seconds and improving the customer experience with a set of mobile marketing solutions.

- Direct connection to mobile operators
- Handling large volumes of data, tracking interactions, providing real-time analytics
- Dedicated customer support 24/7

KEYWORDS: BULK SMS CALL-CENTER

COOPERATION OFFERED

1. Outsourcing co-operation
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Offer

VAS SERVICES

We assist mobile operators in increasing their revenues and shaping their innovation by offering a comprehensive value-added services product line.

PLATFORM SOLUTIONS

- RBT
- Dynamic Push (SMS or USSD)
- Live balance
- Virtual numbers
- DPI toolbar
- Flash SMS: Intro Me & My status
- Microcredits
- Call completion: beep call, busy call, promised payment

KEYWORDS: VAS SMS EBT RBT

COOPERATION OFFERED

1. Other
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Offer

APP DEVELOPMENT

OÜ Bamboo Group is IT company providing custom monetisation & marketing solutions, delivering highly challenging projects via constant research and innovations. Founded in 2002, the company is headquartered in Tallinn, Estonia and maintains offices in Eastern Europe, Africa, Central Asia.

Services:

1. Custom mobile project delivery (clients: Skoda, TAG, MTS, Sanofi)
2. VAS services (21 countries, 49 mobile operators)
3. BULK campaigns, outsourcing call center

KEYWORDS: **APP DEVELOPMENT** **CUSTOM PROJECTS** **VAS** **BULK** **AUTOMOTIVE** **MOBILE PAYMENTS**

COOPERATION OFFERED

1. Outsourcing co-operation
 2. Technical co-operation
 3. Sales / Distribution
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